



Yes on 100! What You Can Do!

Dear Friend

With the help of more than four hundred volunteers – like **YOU** – we cleared a major hurdle in the initiative petition process, gathering more than 150,000 signatures! Now, we are one step closer to protecting 12 of the most magnificent and imperiled animals in the world. Let's make this the year we shut down wildlife trafficking in Oregon by voting **YES on 100!** to ban the sale of parts and products of Elephants, Rhinos, Sea Turtles, and 9 other imperiled animals.

Thank you for joining us to help save endangered animals and make this campaign a success on Election Day!

There are so many ways to get involved—gathering endorsements, submitting letters to the editor of your local newspaper, hosting house party fundraisers, and more! But first, please sign up as a volunteer at <http://saveanimalsoregon.com/volunteer> so we have the best contact information for you.

Endorsements: Veterinary professionals are uniquely able to expertly assess the humane treatment of animals. The public looks to veterinarians for guidance on issues pertaining to animal health and welfare. The full list of current endorsers is available at www.saveanimalsoregon.com/endorsements.

Enclosed is a tip sheet and endorsement form for asking veterinary professionals in your community to lend their name in support of **Yes on 100!** Online endorsements can be made via our website at <http://www.saveanimalsoregon.com>, and printed endorsement forms are available for download at www.saveanimalsoregon.com/resources.

Letters to the Editor: Other than the front page, the editorial page is the most commonly read page of many newspapers. Writing letters is an effective tool for citizens to make their voices heard. We feature published letters at www.saveanimalsoregon.com/letters-to-editor. Enclosed you will find a guide to drafting a succinct and on-message letter. Thank you for helping spread the word in your community about this historic initiative! The **Letter to the Editor Guide** is also available at www.saveanimalsoregon.com/LTEGuide.

House Parties: Hosting a house party is a great way to support **YES ON 100!** Invite your family, friends, neighbors, and colleagues over for a potluck or cupcakes and coffee/wine and conversation. Included is a tip sheet for hosting a house party. Sign up to host at saveanimalsoregon.com/host and we'll guide you step-by-step.

Reference materials, forms, and factsheets are available at <http://www.savenanimalsoregon.com/resources>. We're happy to help and to make these projects as easy for you as possible! Questions? Call or email us! (503) 265-8850 or shawn@saveanimalsoregon.com.

Thank you for stepping up and giving Oregonians the opportunity to protect these amazing animals.

Together we're one giant step closer to passing a landmark conservation measure to help end the trafficking of 12 of the most magnificent and imperiled animals in the world!